

REPORT 2025

Behind the Ratings: Why Audit Teams Choose DataSnipper

Based on G2 reviews collected up until 2025

INTRODUCTION

Why this matters

As audit and finance teams face stricter regulations and talent shortages, choosing the right technology partner is a strategic move - one that drives efficiency, accuracy, and performance.

Yet, the marketplace is crowded. Solutions sound alike, and differentiators are often buried beneath layers of marketing. That's why peer reviews remain one of the most trusted, unfiltered sources of truth.

About this report

This report synthesizes insights from over **200 verified G2 reviews**, capturing firsthand experiences from professionals who rely on DataSnipper every day. Their feedback offers a window into how our platform performs in real-world audit and finance environments - from Big Four firms to regional practices.

If you are actively evaluating automation tools or simply exploring what's possible, this report aims to deliver **credible, experience-based guidance** directly from your peers.

About DataSnipper

DataSnipper is an Intelligent Automation Platform built inside Excel, helping audit and finance professionals' complete documentation, testing, and data analysis with greater speed, accuracy, and consistency.

By automating repetitive tasks like data extraction, document matching, cross-referencing, and summarization, DataSnipper reduces manual work and enhances traceability, while keeping everything inside the Excel environment teams already know.

DataSnipper G2 Ratings Snapshot

Overall Rating: 4.8/5

Badges we're proud of this year so far!



What do these badges mean?

These badges highlight what matters most: delivering results, building strong relationships, and leading our category. Below is a short breakdown:

- **Momentum Leader:** Recognized for rapid growth and strong user satisfaction.
- **Best Relationship:** Based on ease of doing business and customer support ratings.
- **Best Results:** Awarded for delivering high value and ROI according to verified users.
- **Grid® Leader:** Awarded to products with high customer satisfaction scores and strong market presence. Grid Leaders are recognized for consistently delivering value across a broad customer base.

DataSnipper strengths based on G2 reviews

Here's how 200+ audit and finance reviewers on G2 rated DataSnipper's ability to deliver on their expectations. One strength is loud and clear: DataSnipper has saved time. A lot of it.

But here are some of the other recurring benefits that our customers love:

Strength	What Reviewers Say
Time Savings & Automation	Many users report huge time cuts, especially when extracting data, matching documents, or recalculating, enabling higher-value audit tasks instead of manual work.
Ease of Use & Onboarding	Reviewers highlight how intuitive DataSnipper is and fast to onboard. They cite minimal training needed, plus a clean setup straight in Excel, letting audit teams hit the ground running fast.
Document Matching & Management	Users appreciate being able to snip a PDF or contract and link it directly to Excel, avoiding manual trace efforts and improving document clarity and review speed.
Audit Quality & Efficiency	Reviewers say audit workflows feel faster and more accurate—formalizing ties between workpapers and evidence, improving consistency, and reducing risk.
Responsive Support & Resources	Multiple reviewers praise quick and helpful customer support, along with a library of short video tutorials, making implementation smoother.


How DataSnipper performs

Finding genuine customer feedback can be tricky. To help, we've pulled together the recurring themes from the reviews so you can quickly see the honest insights of audit and finance professionals about DataSnipper.

Theme	Insight	Estimated % / Count
5-Star Satisfaction	The vast majority of users rated DataSnipper 5 stars.	94% (194 of 206 reviews)
Positive Overall Sentiment	Reviews are overwhelmingly positive, often praising multiple strengths.	90%+ (Estimated)
Low to No Friction	Many reviewers mention no cons or only very minor ones.	~60% (Estimated)
"Nothing to Dislike" Comments	A notable portion of users explicitly say they have no complaints.	~5–7% (10–15 reviews)
Ease of Use and Intuitive Design	Described repeatedly as easy to learn, easy to integrate, and Excel-native.	A top recurring theme.
Time Savings and Audit Efficiency	Consistently highlighted as a key value—reducing manual work and speeding up reviews.	Another top theme.

- ★★★★★ Senior Manager *"DataSnipper has improved the efficiency of our audits."*
- ★★★★★ Verified User in Accounting *"I absolutely love the efficiency of the document function."*
- ★★★★★ Verified User in Accounting *"Great tool for compiling data from source documents."*
- ★★★★★ Senior Audit Assistant *"I use DataSnipper constantly in my everyday work."*
- ★★★★★ Audit Senior *"Even the most basic features that took no time to learn, are incredibly useful."*

Hear what audit and finance professionals have to say

**Bethany T.**
Audit Senior
Mid-Market (51-1000 emp.)
1/8/2025

"Saves a lot of time"

★★★★★ 5/5

What do you like best about DataSnipper?

I like best that I can highlight parts of a pdf, say a contract, and I can have my excel working paper link directly to the section I have highlighted. Also, lots of documents are received from clients as pdfs for an audit test and very often the documents are not titled in a very helpful way, so what was a very manual task of finding, (perhaps a handwritten) reference number to match a document to our sample, Datasnipper can just take me straight to that document. Really I use Datasnipper constantly in my everyday work, and certainly even the most basic features that took no time to learn, are incredibly useful.

**Godefroy D.**
Auditeur
Small-Business (50 or fewer emp.)
1/17/2025**Verified User in Accounting**
Enterprise (> 1000 emp.)
2/7/2025**Muhammad Azzam Hakimi S.**
Audit Specialist
Enterprise (> 1000 emp.)
7/15/2025

How DataSnipper continuously improves

We have heard what users love (and you've seen plenty of that throughout this report). But we also keep a close eye on patterns in feature requests and performance notes. When a few users raise the same point, we listen, and we act.

For example:

- **Scanned documents and OCR accuracy** got a major upgrade - our latest OCR engine delivers better recognition for scanned forms and supports all non-latin languages.
- **Table snip workflows** were smoothed out - updates to table snips and UI behavior make it easier to define fields and avoid formatting clean-up.
- **Performance at scale** was improved - large workbooks now load faster thanks to enhanced caching and workbook scanning optimization.

These updates are part of our ongoing mission: making every audit and finance workflow feel effortless, version after version. Curious to read more on how DataSnipper evolves by every update? [Head on here.](#)

What to do next (now that you're G2-smart)

With hundreds of verified reviews, one message is clear: real users trust DataSnipper to save time, reduce risk, and streamline audit and finance work. We hope these voices from the field help you make a confident, informed decision, whether you're exploring automation for the first time or re-evaluating your tech stack. Here's how to turn that knowledge into action:

✓ Spot your audit bottlenecks

Think about the time sinks, spreadsheet chaos, or manual processes that slow your team down. Where could intelligent automation make the biggest impact?

✓ Pressure-test your current tool stack

Does your existing tech give you audit traceability, time savings, and built-in Excel usability? Use this report as a benchmark.

✓ Share the findings

Forward this report to your team or internal stakeholders. If you need that extra push, use this pdf as third-party proof and see how DataSnipper is already making waves across the industry.

✓ Dig deeper

Download the Buyer's Guide below for a detailed look at features, use cases, and comparison points that matter most.

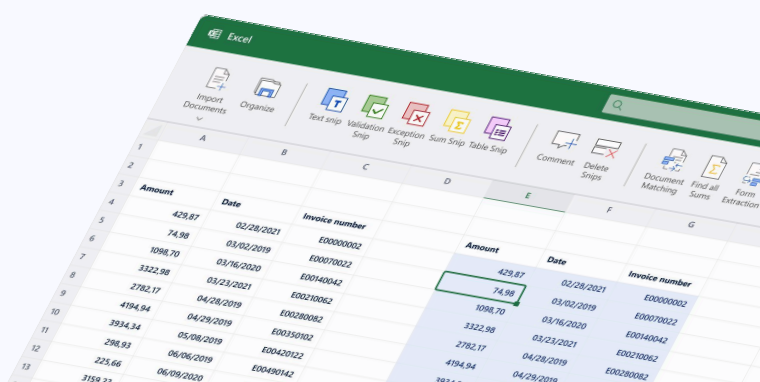
✓ If you haven't already, book your free walkthrough

Get a personalized demo to see exactly how DataSnipper fits your workflows.

Give your audit and finance professionals superpowers

Ready for intelligent automation to maximize your efficiency and quality?

[Book Your Demo Now →](#)



This report is based on publicly available reviews on G2.com. Reviews were collected up until 2025.